



“Win a Free Website” Contest

GreenLite “Win a Free Website” Contest

Opening Date: Wednesday May 20 at 9:00 am

Close Date: Wednesday July 29 at 9:00 am

Winner selection and Announcement Date: Friday July 31 at 9:00 am

Description

We all know that Michigan economy has been hit hard during the current recession. Businesses in our city are suffering and many are closing their doors. That is why GreenLite has decided to contribute to the local economy with our own “stimulus package”. *We are giving a FREE WEBSITE to a deserving local business, association or non-profit organization.* Our team believes that small businesses should each other out during these difficult economic times and we are getting things started by offering our talent for free.

How to Enter

Any small business, non-profit organization or association incorporated in the State of Michigan can enter.

All you have to do is submit a video (~1 minute) or short story (~400 words) that explains how your organization would benefit from a new website. Videos and short stories must be originals never published before.

Others will be able to vote and comment on the submissions. GreenLite will select one winner from the top three ranked videos or stories.

The video must be uploaded at the time of completing the online submission form and must be in the following formats:

- avi, mpeg, mpg, mov, rm, swf, flv, playlist, wmv, 3gp, mp4, dir, dcr, ogg, youtube, googlevideo, brightcove

You must provide a valid email address and name in order to be considered.

Anyone visiting our site will be able to vote for any number of videos for every 12-hour period.

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Official Rules:

The contest is sponsored by GreenLite Web. There is no entry fee associated with this contest. The winner will receive a free basic website package worth up to \$2,000, not redeemable for cash or transferable. Winner will sign a standard GreenLite proposal and abide by all terms and conditions listed in such document for this offer.

Upgrades to free basic website package will be available at regular cost if requested. Once a participant submits a video or story, GreenLite will review its content prior to it being posted live on our website. GreenLite will reserve the right to deny entries that:

- Disparages any person, sponsor and/or company.
- Violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- Includes brand names or trademarks, other than the GreenLite trademarks, logos and designs which entrant has a limited license to use for the sole purposes of submitting a Creation into this Contest;
- Includes photos, artwork or writing not created by entrant;
- Is hateful, tortious, defamatory, slanderous or libelous;
- Promotes bigotry, racism, sexism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
- Is unlawful, in violation of or contrary to the laws or regulations in any state where the Video is created
- GreenLite deems questionable.

Applicants must be legal residents of the U.S. and its territories, possessions and commonwealths (excluding Puerto Rico) who are 18 years of age and older. Only one entry per valid email address will be accepted. Current and former employees of GreenLite and/or its parent company, Artemis Solutions, as well as family members are not eligible to participate. Any web development and/or web design firm and employees located within a 100 miles radius of GreenLite's official address are not eligible for participation.

GreenLite will select the winner among the top three ranked videos or stories. The following criteria will be used:

- Creativity
- Quality of video/story
- Relevance of topic

The winner video or short-story will be announced on the GreenLite website starting on July 31. Winner must contact GreenLite within 10 days to claim prize. GreenLite promises to deliver your free website within 2 months of announcing the winner.

Waiver

By entering, participant waives all rights to claim punitive, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs or losses that may arise in connection with participation in the Contest or acceptance, possession and use of any prize. Where legal, by accepting prize, winner agrees to the use of his/her name, city/state, likeness, photograph and/or voice and statements by winner for advertising/publicity purposes without notice or further compensation. By entering, entrants agree that this Contest is governed by the laws of Michigan.

Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond GreenLite's reasonable control impairs the integrity or proper functioning of the Contest, as determined by GreenLite in its sole discretion. GreenLite, in its sole discretion, reserves the right to disqualify any individual they find to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or those of any other promotion or in an unsportsmanlike or disruptive manner.